

# Jaycees Potato Bowl USA Parade

P.O. Box 13512  
Grand Forks, ND 58208-3512  
[potatobowlparade@gmail.com](mailto:potatobowlparade@gmail.com)

July 12<sup>th</sup>, 2011

Dear Parade Enthusiasts:

Please join the Greater Grand Forks Jaycees for the 46<sup>th</sup> annual Jaycees Potato Bowl USA Parade Saturday, September 24<sup>th</sup>, 2011, beginning at 10:30 am. The Greater Grand Forks Jaycees will again be handling the parade portion of the festivities.

As you know, the parade theme revolves around the spirit of the UND football team and the potato industry. The UND Fighting Sioux will be playing Black Hills State Yellow Jackets. It is suggested that entries use the potato theme or UND Football theme.

The parade will start in the vicinity of the YMCA in Grand Forks and end in the large parking lot behind the mall in East Grand Forks. This is the same route as the last few years.

Please acknowledge your intent to participate by completing and returning the enclosed application with entry fee to aid us in planning and coordinating the parade. It is important that you respond by the deadline date of September 1<sup>st</sup>. We encourage early bird entries to be received by August 15<sup>th</sup> and the entry fees are cheaper to do so, so why not!

We will be awarding plaques again to the best in the following categories:

-Best Sioux Spirit

-Best Potato Bowl Theme

-Most Enthusiastic Entry

A follow-up letter, including your position number, exact parade route, and staging area will be forwarded to you prior to the parade. Please read the enclosed rules for Potato Bowl Parade entries.

We hope you will decide to be a part of the 46<sup>th</sup> annual Jaycees Potato Bowl USA Parade. If you have any questions, please don't hesitate to contact us at the following numbers or email address.

See you at the parade,

Mike Elsberry  
Jaycees Potato Bowl Parade Chair  
(701) 787-0965 or (701) 340-4445  
[michael.elsberry@gmail.com](mailto:michael.elsberry@gmail.com)

# JAYCEES POTATO BOWL USA PARADE

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Please complete and return by August 15<sup>th</sup> for early bird registration, or by September 1<sup>st</sup> for late registration. No entries will be accepted after September 1<sup>st</sup>!

Greater Grand Forks Jaycees  
Potato Bowl USA Parade  
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Grand Forks, ND 58208-3512  
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**PLEASE TYPE OR PRINT CLEARLY**

Circle the category of your entry: **EARLY**(Before Aug. 15<sup>th</sup>) / **LATE**(Before Sept. 1<sup>st</sup>)

COMMERCIAL ENTRY OR POLITICAL ENTRY **\$75 / \$100**

NON-PROFIT ORGANIZATION / SCHOOL / BAND **\$15 / \$25**

VEHICLE ONLY, NO SIGNAGE **\$0 / \$10**

Name of Entry: \_\_\_\_\_

Representative's name: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Will your entry include any music or noises? (Please describe below)    YES    NO

Are you willing to carry a dignitary? (Please describe below)    YES    NO

Please give a brief description of your entry. (Size of vehicle or trailer to be used, or are you walking? Do you have any special needs? Will you be handing out candy or literature? etc.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please attach a copy of any literature to be handed out.**

# Jaycees Potato Bowl USA Parade Rules of Entry

1. Due to the length of the parade, a limited number of units will be accepted on a "first come, first served" basis. So, watch the parade entry deadlines. This year there is an early bird registration date and payment amount. **NO entries will be accepted if postmarked/received after September 1st.** The deadline WILL be enforced because we need to assign places and send letters out to the participants.
2. Dignitaries who are Political Candidates running for office or re-election may campaign during the parade. You may pass out literature. You are expected to provide your own transportation and signs. If you are not able to, please let us know 3 weeks prior to the parade so we can try to find a vehicle. YOU MUST FOLLOW ALL THE PARADE GUIDELINES.
3. All units, including commercial trucks, should display a Potato or UND Football Theme in some manner, except for bands and dignitaries.
4. Grand Forks Public Law 9-8211: Prohibits the throwing of candy or throwing out literature from the parade vehicle. You may not walk from the crowd to and from the parade vehicle. (This could cause accidents.)

\*\*\* You may, however, walk along the parade route into the crowd and hand out candy or literature, provided that you have gained proper permission from the parade committee.

\*\*\* If you run out of candy or literature, plan to have someone placed along the route (that you can safely access) to get more handouts. Remember, you may not walk back to the parade vehicle to get more supplies.

5. Fees for the parade are the following:

## Early bird registrations are due August 15<sup>th</sup>.

|                                  |                             |
|----------------------------------|-----------------------------|
| Commercial \$75.00               | Political Candidate \$75.00 |
| Non profit/Schools/Bands \$15.00 | Vehicle \$0.00              |

## After early bird, registrations are due September 1<sup>st</sup>.

|                                  |                              |
|----------------------------------|------------------------------|
| Commercial \$100.00              | Political Candidate \$100.00 |
| Non profit/Schools/Bands \$25.00 | Vehicle \$10.00              |

This entry fee is to be sent along with your parade application form before the deadlines. Please make your check payable to the GGF Jaycees Potato Bowl Parade. No refunds will be given to any unit that shows up and is not allowed into the parade because of non-compliance to the rules. Statements will be sent out if payments are not received by the parade date.

One float requires one entry form and corresponding fee. There are a limited number of spaces available for the parade.

6. An entry is considered a "vehicle" if there is not advertising for your business or any other business. Please note whether or not your vehicle would be willing to carry a dignitary.
7. Horses. Entrants wishing to have horses must also have a mandatory "clean-up" crew. If, at the start of the parade, a clean-up crew is not present, your entry will be pulled from participating in the parade.
8. Helmets Laws state that helmets are recommended, but are not mandatory during a parade.
9. There will be no refunds due to weather cancellations. The parade will go on rain or shine unless extreme severe weather. Parade cancellations will be broadcast on your local radio station.
10. A full refund will be granted if application is cancelled before September 1<sup>st</sup>.